

European Curriculum Vitae

Personal information

First name / Surname	Giuseppina Passiante
Address	VIA MARIO STASI, 73100 LECCE, ITALY
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E-mail	giuseppina.passiante@unisalento.it
Nationality	Italian
Date of birth	September 26, 1966

Work experience

<i>Dates</i>	<i>January 1, 2005 - today</i>
Occupation or position held	Full Professor
Main activities and responsibilities	1. Head of the Management Engineering Research Lab The scientific commitment is divided into: <ul style="list-style-type: none">• the scientific guide of a research group involved in topics related to information technology (IT) and to the IT-based development of technological entrepreneurship, innovation ecosystems, product and process innovations in SMEs, territorial systems, communities of practice.• the management and coordination of international scientific collaborations with: Center for Collective Intelligence at the MIT (USA), Center of Innovation and Entrepreneurship at Aarhus University (Denmark), Innovation Insights Hub at the University of Arts (UK), Socio Technical Center at University of Leeds (UK), Al Akhawayn University in Ifrane (Morocco), University of Jordan (Jordan), Jordan Tourism Board (Jordan), European University of Tirana (Albania), Elgazala Technopark (Tunisia), Sun Yat-sen Business School, Sun Yat-sen University (Guangzhou, PRC).
Name and address of employer	University of Salento - Department of Innovation Engineering - Campus ECOTEKNE - Via per Monteroni s.n. - 73100 Lecce
<i>Dates</i>	<i>September 2005-today</i>
Occupation or position held	Project evaluator
Name and address of employer	MUR - Ministry of University and Research, Via M. Carcani, 61, ROME
Main activities and responsibilities	Projects evaluation: research projects of national interest (PRIN, 297); Fund for Basic Research Investments (FIRB), FSE PON 2014-2020
Type of business or sector	Italian Ministry
<i>Dates</i>	<i>November 2019-2023</i>
Occupation or position held	Director of the Doctoral School
Name and address of employer	University of Salento
Main activities and responsibilities	Management of all activities supporting the PhD programmes
Type of business or sector	University
<i>Dates</i>	<i>November 2013 - June 2017</i>

Occupation or position held	Co-ordinator of an International Doctorate
Main activities and responsibilities	Coordination of the international PhD (joint PhD of the University of Salento and Sun-Yat Sen University, China) in "Technology Innovation and Entrepreneurship"(XXVIII cycle)
Name and address of employer	University of Salento - Department of Innovation Engineering - Campus ECOTEKNE - Via per Monteroni s.n. - 73100 Lecce
Type of business or sector	University - Department of Innovation Engineering
<i>Dates</i>	<i>May 2010 - December 2016</i>
Occupation or position held	Member of the Independent Evaluation Body (OIV) of CNR (Consiglio Nazionale delle Ricerche)
Name and address of employer	Consiglio Nazionale delle Ricerche (CNR), Piazzale A. Moro 7, ROME
Type of business or sector	National Research Council
<i>Dates</i>	<i>July 2005 - July 2009</i>
Occupation or position held	Full Professor
Main activities and responsibilities	Scientific organization of four sessions of the Annual International Summer School on "e-Business and complexity: new management practices". Speakers from prestigious institutions were involved in the sessions, such as from Georgetown University (Robert Grant), Harvard University (Marco Iansiti, Gary Pisano, Carliss Baldwin), SPRU-University of Sussex (Aldo Geuna), Michigan Business School (Allan Afuah) , Mahindra British Telecom Ltd., India (Prem Chand), Ministry of Foreign Affairs, Singapore (Chuan-Leong Lam), MIT Center for Digital Business (David Verrill, Robert Laubacher), Stanford University (Thomas H. Byers, Woody Powell), Carnegie Mellon University (Tony Wasserman), Finmeccanica Corporation (Roberto Maglione).
Name and address of employer	University of Salento - Experimental School "e-Business Management School (eBMS)" of ISUFI
Type of business or sector	University of Salento
<i>Dates</i>	<i>1 September 2001 - 31 December 2004</i>
Occupation or position held	Associate Professor
Main activities and responsibilities	active participation in the realization of the Experimental School "e-Business Management School (eBMS)" of the ISUFI at the University of Lecce, financed through a Program Agreement with the Italian Ministry, and dedicated to the implementation of advanced training programs integrated in research activities. In particular Giuseppina Passiante: <ul style="list-style-type: none"> - Contributed to the elaboration and organization of the interdisciplinary knowledge bases founding the scientific and training platform of the eBMS; - Participated in the development of the network of national and international relations with academic and industrial partners; - Was committed to the growth and leadership of the research group (20 units), operating in various scientific areas: "strategic management", "knowledge management", IT platforms enabling the processes of "knowledge management" in companies, cluster of companies and in territorial systems. - Coordinated the PhD program in e-Business management; - Participated in the scientific planning and organization of the annual sessions of the International School of eBMS in "e-Business and Complexity: New Management Practices"; "
Name and address of employer	University of Salento - Experimental School "e-Business Management School (eBMS)" of ISUFI
Type of business or sector	University of Salento

Work experience in national and international research projects

International research projects she has been involved in:

- as head of research unit, in the project "CIRCLE-IN Promoting CIRCuLar Economy Investments and policies in the cross-border area of Greece-Italy" (Interreg V-A Greece Italy Program 2014-2020)
- as principal investigator, in the project "Joint research laboratory on e-Business solutions" (ex art.7 DM 378-Ric of 26 March 2003 - Mediterranean countries outside the EU: MOROCCO).
- as principal investigator, in the project "Mediterranean School of Advanced Studies in e-Business Management" – (Ministerial Decree of 5 August 2004 No. 262 - ARTICLE 23) - International Interuniversity Collaborations.
- as head of research unit, in the project "Digital Business Ecosystem" (DBE), 6th Framework Program of the European Union, as "Integrated Project".

National research she has been involved in:

- as head of research unit, in the project: Internet-based engineering services for the structural development of an "intelligent" territory - Puglia @ Service - P.O.N. RESEARCH AND COMPETITIVENESS 2007-2013
- as principal investigator, in the project: "TEKNE (Towards Evolving Knowledge-based interNetworked Enterprise)" project, (Directorial Decree No. 1050 / Ric of 17 May 2005 - FIRB 2005). The following research units participated in the project: Politecnico di Milano - Electronics and Information Dept.; University of Milan - Information Technologies Dept.; Engineering Ingegneria Informatica Spa, University of Salento - University Higher Institute for Interdisciplinary Education (ISUFI); University of "G. D'Annunzio" Chieti-Pescara - Dept. Business, statistics, technology and environment.
- as head of research unit, in the project: New organizational models for knowledge management in the Extended Enterprise in the digital age (FIRB 2003 D.D. 2186-Ric 12 December 2003).
- as head of research unit, in the project: KMD - MED.NET Basic Research Project on Knowledge Management to support the development of the Net Economy in the Mediterranean area. (Miur-University Program).
- as head of research unit, in the project: LEMURE - Multiagent Integrated Logistics for SME Networks (Call FAR - Research and training projects submitted pursuant to Article 12 of Ministerial Decree 593 of 8 August 2000 - Managerial Decree no. 130 of 16 February 2004. Np 4451 / ICT - Theme 2). The proponents of the project were: IBM Semea Sud, Consortium Foodnet, Center for Development of the Cremona Campus, University of Rome Tor Vergata, ENEA.
- as head of research unit, in the project: "Project X - Net. Lab" (Research and training projects presented pursuant to Article 12 of Ministerial Decree 593 of 8 August 2000 - Executive Decree No. 130 of 16 February 2004. Np 4428 / ICT - Theme 1). The project aimed at creating a public-private laboratory for the creation of skills and technological and managerial skills enabling the transition of the business to e-business.

Personal skills and competences

Mother tongue

Italian

Other language(s)

Self-assessment

English

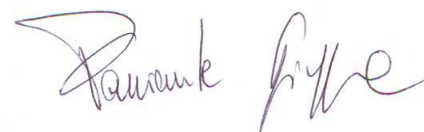
French

Annexes

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
Excellent	Excellent	Excellent	Excellent	Excellent
Good	Good	Good	Good	Good

List of publications

Lecce, 21 October 2019



List of Publications (last ten years)

Papers published in international journals and Contributions to edited volumes equivalent to peer-reviewed journals

1. Passiante, G. (Ed.). (2025). Digital innovation management: people, process, platforms and policy. Springer Nature.
2. Mele, G., Del Vecchio, P., Passiante, G. (2025) Platform-Based Ecosystems and Knowledge Management for the Circular Economy: An In-depth Analysis of Italian Cases" in its current form for publication in Journal of Knowledge Management (IN PRESS)
3. Secundo, G., Mele, G., Passiante, G. and Ligorio, A. (2023), "How machine learning changes Project Risk Management: a structured literature review and insights for organizational innovation", European Journal of Innovation Management, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EJIM-11-2022-0656>
4. Secundo, G., Mele, G., Passiante, G. and Albergo, F. (2023), "University business idea incubation and stakeholders' engagement: closing the gap between theory and practice", European Journal of Innovation Management, Vol. 26 No. 4, pp. 1005-1033. <https://doi.org/10.1108/EJIM-08-2021-0435>
5. Pasquale Del Vecchio, Gioconda Mele, Giuseppina Passiante & Donata Serra (2022) Knowledge generation from Big Data for new product development: a structured literature review, Knowledge Management Research & Practice, DOI: 10.1080/14778238.2022.2094292
6. del Vecchio, P., Malandugno, C., Passiante, G. and Sakka, G. (2022), "Circular economy business model for smart tourism: the case of Ecobnb", EuroMed Journal of Business, Vol. 17 No. 1, pp. 88-104. <https://doi.org/10.1108/EMJB-09-2020-0098>
7. Solazzo G., Elia G., Passiante G. (2021) "Defining the big social data paradigm through a systematic literature review approach" Journal of Knowledge Management
8. Del Vecchio, P., Malandugno, C., Passiante, G. and Sakka, G. (2021), "Circular economy business model for smart tourism: the case of Ecobnb", EuroMed Journal of Business, Volume: 1 Issue: 1, to Volume: 16 Issue: 2 International Journal of Innovation and Technology Management Vol. 18, No. 01,
9. Del Vecchio, P., Passiante, G., Barberio G. and Innella C. (2021), "Digital Innovation Ecosystems for Circular Economy: the Case of ICESP, the Italian Circular Economy Stakeholder Platform", International Journal of Innovation and Technology Management Vol. 18, No. 01
10. Passiante G. (2020) "Innovative Entrepreneurship in Action: From High-tech to Digital Entrepreneurship" Ed. Springer
11. Elia G., Polimeno G., Solazzo G., Passiante G. (2020) "A multi-dimension framework for value creation through big data", Industrial Marketing Management, Available online 20 March 2020
12. Elia G., Margherita A., Passiante G., (2020) "Digital entrepreneurship ecosystem: How digital technologies and collective intelligence are reshaping the entrepreneurial process" Technological Forecasting and Social Change Volume 150, January
13. Del Vecchio, P., Secundo, G., Maruccia Y., Passiante, G. (2019) "A system dynamic approach for the smart mobility of people: Implications in the age of big data", Technological Forecasting & Social Change p.149 <https://doi.org/10.1016/j.techfore.2019.119771>
14. Elia G., Solazzo G., Lorenzo G., Passiante, G. (2019) "Assessing learners' satisfaction in collaborative online courses through a big data approach" Computers in Human Behavior Vol. 92, pp. 589-599
15. Ndou V., Schiuma G., Passiante, G. (2019) "Towards a framework for measuring creative economy: evidence from Balkan countries", Measuring Business Excellence, Vol. 23 (1), pp.41-62, <https://doi.org/10.1108/MBE-03-2018-0013>
16. Secundo, G., Toma A., Schiuma, G., Passiante, G. (2019) "Knowledge Transfer in Open Innovation: a classification framework for Healthcare Ecosystems", Business Process Management Journal, Vol. 25 (1), pp.144-163, <https://doi.org/10.1108/BPMJ-06-2017-0173>
17. Pino G., Peluso A.M., Del Vecchio, P., Ndou V., Passiante G. Guido G. (2019) "A methodological framework to assess social media strategies of event and destination management organizations" Journal of Hospitality Marketing & Management, Vol. 28 (2), 189-216
18. Secundo G., de Beer C., Passiante G., Schutte C.S.L. (2019) A Visual Representation of Technology Transfer Office Intellectual Capital Access. In: Matos F., Vairinhos V., Selig P., Edvinsson L. (eds) Intellectual Capital Management as a Driver of Sustainability. Springer, Cambridge
19. De Luca V., Margherita A., Passiante G., (2019) "Crowdfunding: a systemic framework of benefits", International Journal of Entrepreneurial Behavior & Research, <https://doi.org/10.1108/IJEBR-11-2018-0755>
20. Ndou V., Secundo, G., Schiuma G., Passiante, G. (2018) "Insights for Shaping Entrepreneurship Education: Evidence from the European Entrepreneurship Centers" Sustainability, 10, 4323; doi:10.3390/su10114323
21. Del Vecchio, P., Secundo, G. and Passiante, G. (2018) "Modularity approach to improve the competitiveness of tourism businesses: Empirical evidence from case studies", EuroMed Journal of Business, Vol. 13 Issue: 1, pp.44-59, <https://doi.org/10.1108/EMJB-12-2016-0038>
22. Toma A., Secundo, G., Passiante, G. (2018) "Open innovation and intellectual property strategies: Empirical evidence from a bio-pharmaceutical case study", Business Process Management Journal, Vol. 24 Issue: 2
23. Secundo, G. Del Vecchio, P., Passiante, G. (2018) "Analyzing Big Data through the lens of customer knowledge management: Evidence from a set of regional tourism experiences", Kybernetes.
24. Gope S., Elia G., Passiante, G., (2018) "The effect of HRM practices on knowledge management capacity: a comparative study in Indian IT industry", Journal of Knowledge Management, vol. 22 issue 1
25. Secundo, G., Schiuma G., Passiante G., (2017) "Entrepreneurial learning dynamics in knowledge-intensive enterprises", International Journal of Entrepreneurial Behavior & Research, Vol. 23 Issue: 3, pp.366-380, <https://doi.org/10.1108/IJEBR-01-2017-0020>
26. Secundo, G., De Beer, C., Schutte, C. Passiante, G., (2017) "A Mechanism for Sharing Best Practices Between University Technology Transfer Offices" Knowledge Management Research & Practice, De Beer, C., Secundo, G., Passiante, G. et al. Knowl Manage Res Pract,

vol. 15, p. 523

28. Del Vecchio P., Elia G., Ndou V., Secundo G., Specchia F. (2017) "Living Lab As Dynamic Approach To Activate Quadruple Helix And User-Driven Innovation: An Empirical Study In Italy" *International Journal of Innovation and Technology Management*, Volume 14, Issue 05
29. Secundo, G. Del Vecchio, P., Schiuma, G., Passiante, G. (2017) "Activating entrepreneurial learning processes for transforming university students' idea into entrepreneurial practices", *International Journal of Entrepreneurial Behavior & Research*, Vol. 23 Issue: 3, pp.465-485
30. Elia G., Lerro A., Passiante, G., Schiuma, G. (2017) An Intellectual Capital perspective for Business Model Innovation in technology-intensive industries: empirical evidences from Italian spin-offs". *Knowledge Management Research & Practice*, vol. 15, issue 2
31. Secundo, G., De Beer, C., Shutte, C. Passiante, G., (2017) "Mobilising intellectual capital to improve European universities' competitiveness: The technology transfer offices' role", *Journal of Intellectual Capital*, Vol. 18 Issue: 3
32. Secundo, G., De Beer, C., Shutte, C. Passiante, G. (2017) "Leveraging Intellectual Capital to assess the Technology Transfer Office: a South African University case" *Journal of Intellectual Capital* (issue 3).
33. Secundo, G., Del Vecchio, P., Dumay, J. & Passiante, G. (2017). Intellectual capital in the age of Big Data: Establishing a research agenda, *Journal of Intellectual Capital*, Vol. 18 Iss: 2
34. Secundo, G., Magarielli, D., Esposito, E., & Passiante, G. (2017). Supporting decision-making in service supplier selection using a hybrid fuzzy extended AHP approach: A case study. *Business Process Management Journal*, 23(1), 196-222.
35. Elia, G., Secundo, G., & Passiante, G. (2017). Pathways towards the entrepreneurial university for creating entrepreneurial engineers: An Italian case. *International Journal of Entrepreneurship and Innovation Management*, 21(1-2), 27-48.
36. Passiante G., (Guest editor) Special issue on "'Knowledge-intensive entrepreneurship: dynamics and impact', *International Journal of Innovation and Technology Management*, (Volume: 13, Issue: 5 - 2016)
37. Passiante G., Romano A. (2016) "Creating Technology-driven Entrepreneurship: Foundations, Processes and Environments" Ed. Palgrave
38. Secundo, G., Del Vecchio, P., Passiante, G., & Paoletto, M. (2016). Students' Creativity and Entrepreneurial Learning for Developing Corporate Entrepreneurship. Integrating Art and Creativity into Business Practice, 89.
39. Lerro, A., Schiuma, G., Elia, G., & Passiante, G. (2016). Dimensions and practices of the collaborative relationships between cultural and creative organisations and business. *International Journal of Management and Enterprise Development*, 15(2-3), 209-229.
40. Secundo, G., De Beer, C., & Passiante, G. (2016). Measuring university technology transfer efficiency: a maturity level approach. *Measuring Business Excellence*, 20(3), 42-54. **Winner as Outstanding Paper in the 2017 Emerald Literati Network Awards for Excellence.**
41. Secundo, G., Dumay J., Schiuma G., Passiante G. (2016), "Managing intellectual capital through a collective intelligence approach. An integrated framework for universities", *Journal of Intellectual Capital* Vol. 17 No. 2, pp. 298-31
42. Del Vecchio Pasquale, Ndou Valentina, and Passiante Giuseppina. "Toward a Methodology for the Smart Growth of Destinations." (2016). IBIMA Publishing, *Journal of Internet and e-Business Studies*, <http://www.ibimapublishing.com/journals/JIEBS/jiebs.html>, Vol. 2016 (2016), Article ID 610369, 13 pages, DOI: 10.5171/2016.610369
43. Secundo, G., Vecchio, P. D., & Passiante, G. (2015). Creating innovative entrepreneurial mindsets as a lever for knowledge-based regional development. *International Journal of Knowledge-Based Development*, 6(4), 276-298.
44. Del Vecchio P., Passiante G., Vitulano F., Zampetti L. (2014) "Big Data and Knowledge-intensive entrepreneurship: trends and opportunities in the tourism sector", *Electronic Journal of Applied Statistical Analysis: Decision Support Systems and Services Evaluation*. Special issue on Increasing Innovation Opportunities by Unlocking the Value of Big Data
45. Romano, A., Passiante, G., Vecchio, P. D., & Secundo, G. (2014). The innovation ecosystem as booster for the innovative entrepreneurship in the smart specialisation strategy. *International Journal of Knowledge-Based Development*, 5(3), 271-288.
46. Ndou, V., Del Vecchio, P., Passiante, G., Schina, L. (2013) "Web-Based Services and Future Business Models" in Papajorgji P., Guimarães A. M. and Guarracino M. R. "Enterprise Business Modeling, Optimization Techniques, and Flexible Information Systems" Ed. Business Science Reference (IGI Global)
47. Taifi N., Corallo A., De Maggio M., G. Passiante (2013) "Value Creation for the After-Sales Services: Organizational and Strategic Perspectives" *Chinese Business Review*, September 2013, Vol. 12, No. 9, 625-638
48. G. Secundo, G. Passiante, A. Romano, P. Moliterni (2013) "Developing the Next Generation of Engineers for Intelligent and Sustainable Manufacturing: A Case Study" *International Journal of Engineering Education*, Vol 29-1

Lecce, January 26, 2026

